





# Leading Strengths

These traits emerged as behavioral strengths for this individual. Review the "Key Insights" tab for more details on these.

**Multitasking:** The extent to which individuals prefer variety and handling multiple tasks, as opposed to predictability and focusing on one thing at a time.

**Objective Thinking:** The extent to which individuals view information and situations factually, as opposed to viewing situations from a more personal frame of reference.

**Criticism Tolerance:** The extent to which individuals interpret criticism objectively versus being sensitive to feedback from others.

**Detail Interest:** The extent to which individuals enjoy engaging in detail-oriented tasks as opposed to disliking them. **Positive View of People:** The extent to which individuals are trusting and optimistic in their outlook toward people, as

opposed to being critical or cynical.



# **Potential Weaknesses**

These traits emerged as behavioral limitations for this individual. Review the "Key Insights" tab for more details on these.

**Accommodation:** The extent to which individuals place more emphasis on accommodating the needs of others as opposed to prioritizing their personal needs.

**Competitiveness:** The extent to which individuals place emphasis on achieving success over others and winning versus being less competitive.

**Follow Through:** The extent to which individuals can be relied on to follow through and demonstrate commitment rather than being flexible with priorities.

**Preference for Structure:** The extent to which individuals prefer to be provided with direction and structure in their work environment as opposed to a more loosely defined work setting.

**Work Intensity:** The extent to which individuals work hard to accomplish many things quickly as opposed to working methodically or at a less hurried pace.

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**Brandon Sample** 

**Business Development Representative** 

# **Key Insights**

Job Match



# **BEHAVIORAL MATCH**

A measure of behavioral traits and their impact on the key competencies for the role.



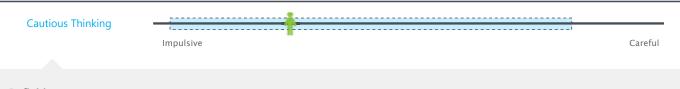
# Key Insight Narrative

Appears less competitive than others, which may be perceived as less desire to win.

Criticism Tolerance			
	Sensitive		Thick-skinned
The Definition The extent to which individuals ir	terpret criticism objectively versus being se	ensitive to feedback from others.	
Key Insight Narrative Should not be sensitive to criticis	n or rejection and should interpret it objec	tively.	
Interpersonal Insight	- Unaware		Observant
The Definition The extent to which individuals a	e aware of or "tuned in" to others' feelings	, motivations, and behaviors.	
Optimism			Carefree
The Definition The extent to which individuals h what could go wrong.	ave an optimistic and positive outlook und	er most work circumstances as opposed to	being concerned about
Key Insight Narrative Optimistic and should recover fro	m setbacks quickly.		
Positive View of People	Skeptical		Trusting
Key Insight Narrative		oward people, as opposed to being critical	or cynical.
Is likely balanced in view of peop	le; neither too trusting nor overly cautious	of others.	
Sociability	Introverted		Extroverted
The Definition	ack out and enjoy social interactions as one	posed to a preference for being alone or on	e-on-one interactions
Key Insight Narrative Is likely to feel comfortable in so		source to a preference for being alone of on	
Social Restraint	Expressive	÷.	Reserved

The extent to which individuals are highly self-controlled when engaging with others as opposed to being less restrained and carefree.





#### The Definition

The extent to which individuals have a deliberate and serious style when deciding on a course of action as opposed to making decisions quickly.

#### **Key Insight Narrative**

Should draw conclusions quickly without being overly cautious or risk averse.

Objective Thinking	<u> </u>	 
	Intuitive	Factual

#### **The Definition**

The extent to which individuals view information and situations factually, as opposed to viewing situations from a more personal frame of reference.

#### **Key Insight Narrative**

Likely to be an intuitive thinker who can make decisions even when objective data is not available.

Realistic Thinking		<u> </u>
	Imaginative	Practical
The Definition The extent to which individuals dra	w from past experience and are practical, as opposed to being imaginative, wishful thinkers.	
Reflective Thinking	Surface level	Contemplative

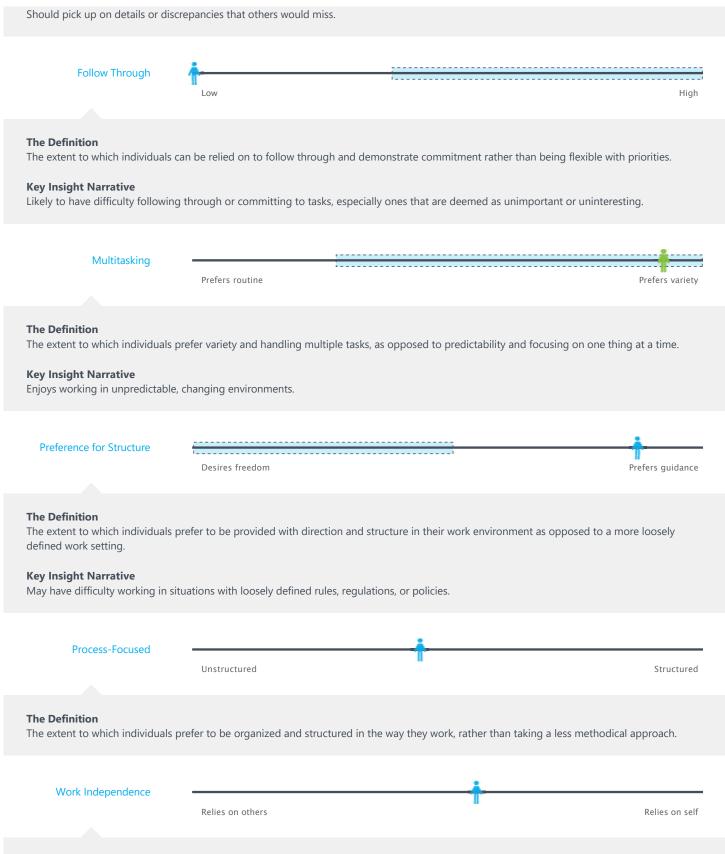
#### **The Definition**

The extent to which individuals thoroughly consider and seek out information, as opposed to being comfortable acting with limited information.

Working

Detail Interest Dislikes details The Definition The extent to which individuals enjoy engaging in detail-oriented tasks as opposed to disliking them.

**Key Insight Narrative** 



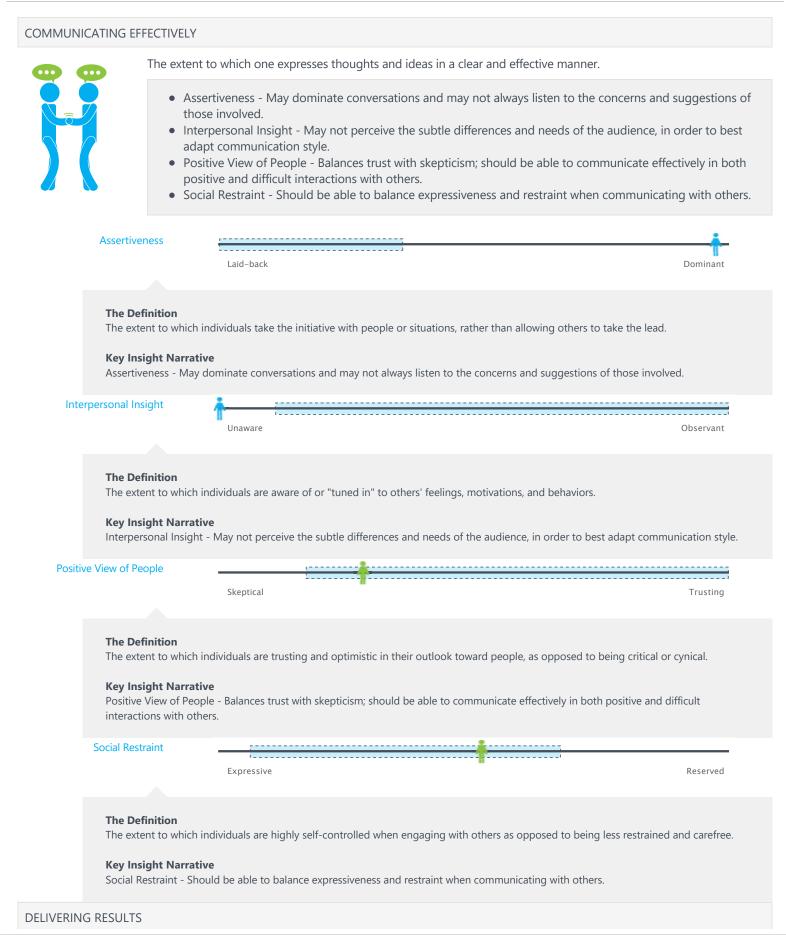
The extent to which individuals prefer to rely on themselves as opposed to a preference for collaborating and seeking support from others.

Work Intensity The Unhurried Urgent

The extent to which individuals work hard to accomplish many things quickly as opposed to working methodically or at a less hurried pace.

# Key Insight Narrative

Is likely to have a more relaxed pace that others may view as lacking urgency.



CONFIDENTIAL

The extent to which one commits to achieving objectives; holds self accountable and follows through.

- Follow Through May be inconsistent when working on tasks and may leave important items unfinished.
- Process-Focused Should approach projects without extensive planning, but should be capable of using organizational techniques to achieve results and meet deadlines.
- Realistic Thinking May over-rely on past experiences and practical solutions without considering innovative and unconventional ideas.
- Work Intensity Is likely to demonstrate a sufficient level of urgency to complete work.

Follow Through	n 👬			
	Low		ł	High
<b>The Definit</b> The extent t priorities.		to follow through and demonstrate	te commitment rather than being flexible with	
Key Insight Follow Thro	<b>t Narrative</b> bugh - May be inconsistent when wo	orking on tasks and may leave impo	ortant items unfinished.	
Process-Focused	d			
	Unstructured		Structu	ured
<b>The Definit</b> The extent t approach.		anized and structured in the way th	hey work, rather than taking a less methodical	I
		thout extensive planning, but shoul	ld be capable of using organizational techniqu	ues to
Realistic Thinking				1
	Imaginative		Prac	tical
The Definit The extent t		experience and are practical, as opp	posed to being imaginative, wishful thinkers.	
<b>Key Insigh</b> Realistic Thi		iences and practical solutions witho	out considering innovative and unconventional	l ideas.
Work Intensity	y <u></u>			
	Unhurried		Urç	gent
<b>The Definit</b> The extent to pace.		complish many things quickly as op	pposed to working methodically or at a less hu	urried
Key Insight Work Intens	<b>t Narrative</b> sity - Is likely to demonstrate a suffic	cient level of urgency to complete v	work.	
AKING SOUND DECISIO	ONS			
Th	e extent to which one makes sou	und decisions in a timely and co	onfident manner.	



• Criticism Tolerance - May discount feedback or differing opinions that arise after a decision has been made.



- Detail Interest Prefers to understand things deeply and may waste time digging into details rather than being decisive.
- Follow Through May not follow up with key stakeholders to ensure alignment when making decisions.
- Objective Thinking Should balance facts with intuition before drawing conclusions.
- Realistic Thinking Is likely to consider the practicality of solutions when making decisions.
- Reflective Thinking Should anticipate the long-term consequences of a decision by investing the time necessary to understand the issue.
- Work Intensity Prefers to work slowly, which may limit the ability to make decisions in a timely manner.



#### **Key Insight Narrative**

Objective Thinking - Should balance facts with intuition before drawing conclusions.

Realistic Thinking			
	Imaginative	Practical	

#### **The Definition**

The extent to which individuals draw from past experience and are practical, as opposed to being imaginative, wishful thinkers.

#### **Key Insight Narrative**

Realistic Thinking - Is likely to consider the practicality of solutions when making decisions.

Reflective Thinking		······	<u></u>	
J J	Surface level	·i	'	Contemplative

#### **The Definition**

The extent to which individuals thoroughly consider and seek out information, as opposed to being comfortable acting with limited information.

#### **Key Insight Narrative**

Reflective Thinking - Should anticipate the long-term consequences of a decision by investing the time necessary to understand the issue.



#### **The Definition**

The extent to which individuals work hard to accomplish many things quickly as opposed to working methodically or at a less hurried pace.

#### **Key Insight Narrative**

Work Intensity - Prefers to work slowly, which may limit the ability to make decisions in a timely manner.

### RELATIONSHIP MANAGEMENT



The extent to which one builds and maintains meaningful and positive connections with others inside or outside of the organization.

- Accommodation Although somewhat focused on personal goals, is generally able to collaborate and consider the ideas and needs of others.
  - Criticism Tolerance Interacts with others without becoming defensive or overly sensitive.
  - Optimism Has a generally positive demeanor and outlook when interacting with others.
  - Sociability Is outgoing and should naturally build solid relationships.
  - Social Restraint Is able to convey a professional yet genuine demeanor, which may facilitate relationship building.

Accommodation

Unyielding Cooperative

#### **The Definition**

The extent to which individuals place more emphasis on accommodating the needs of others as opposed to prioritizing their personal needs.

#### **Key Insight Narrative**

Accommodation - Although somewhat focused on personal goals, is generally able to collaborate and consider the ideas and needs of others.

Criticism Tolerance		
	Sensitive	Thick-skinned
The Definition The extent to which ind	ividuals interpret criticism objectively versus being sensitive to feedback from others.	
Key Insight Narrative Criticism Tolerance - Int	eracts with others without becoming defensive or overly sensitive.	
Optimism		
-	Concerned	Carefree
<b>The Definition</b> The extent to which ind about what could go wi	ividuals have an optimistic and positive outlook under most work circumstances as opposed rong.	to being concerned
Key Insight Narrative Optimism - Has a gener	ally positive demeanor and outlook when interacting with others.	
Sociability		
	Introverted	Extroverted
<b>The Definition</b> The extent to which ind interactions.	ividuals seek out and enjoy social interactions as opposed to a preference for being alone or	one-on-one
Key Insight Narrative Sociability - Is outgoing	and should naturally build solid relationships.	
Social Restraint		
Social Restraint	Expressive	Reserved
	ividuals are highly self-controlled when engaging with others as opposed to being less restra	ined and carefree.
Key Insight Narrative Social Restraint - Is able	to convey a professional yet genuine demeanor, which may facilitate relationship building.	
RESILIENCE		
	which one responds to challenges with composure, optimism and hardiness; pers s management strategies.	everes and exhibits
overco • Criticis • Optim • Realist energy • Reflect solutio • Social	nmodation - Should be comfortable letting others know when they are overloaded ommit to deadlines. Isom Tolerance - Open to constructive criticism, and is unlikely to take feedback pers isom - Maintains a positive attitude despite difficult circumstances. It Thinking - Tends to view stress and frustration from a practical perspective; is lik y to implement constructive solutions. tive Thinking - Is able to identify and understand the root cause of issues and consons. Restraint - Should be able to express frustration appropriately and communicate of thers in a healthy manner.	onally. kely to channel ider potential

Unyielding

Cooperative

#### **The Definition**

The extent to which individuals place more emphasis on accommodating the needs of others as opposed to prioritizing their personal needs.

### **Key Insight Narrative**

Accommodation - Should be comfortable letting others know when they are overloaded; is unlikely to overcommit to deadlines.

Criticism Tolerance			
	Sensitive		Thick-skinned
Key Insight Narrativ	dividuals interpret criticism objectively versu e pen to constructive criticism, and is unlikely		
Criticism Tolerance - C	pen to constructive criticism, and is unlikely	to take reeuback personally.	
Optimism	Concerned		Carefree
about what could go <b>·</b> <b>Key Insight Narrativ</b>	vrong.	tlook under most work circumstances as opposed ances.	l to being concerned
Realistic Thinking			
	Imaginative	·	Practical
Key Insight Narrativ	2	e practical, as opposed to being imaginative, wishf	
Reflective Thinking			
	Surface level		Contemplative
The Definition The extent to which ir information.	dividuals thoroughly consider and seek out	information, as opposed to being comfortable ac	ting with limited
<b>Key Insight Narrativ</b> Reflective Thinking - I		ause of issues and consider potential solutions.	
Social Restraint	Expressive		Reserved
The Definition			

The extent to which individuals are highly self-controlled when engaging with others as opposed to being less restrained and carefree.

#### **Key Insight Narrative**

Social Restraint - Should be able to express frustration appropriately and communicate needs and solutions with others in a healthy manner.

# NEGOTIATING CONFLICT



The extent to which one addresses conflict quickly and effectively; facilitates a mutually agreeable resolution.

- Accommodation May not emphasize compromise between disagreeing parties or be unyielding in negotiation approach.
- Assertiveness Is likely to talk more than listen and may miss opportunities to listen to others' viewpoints.
- Criticism Tolerance Is likely to remain objective in most conflict situations rather than personalize issues.
- Interpersonal Insight May not be aware of others' motivations or perspectives when resolving conflict.
  - Optimism Should take a positive, optimistic approach when mediating conflict.
  - Positive View of People Is skeptical by nature and may be cautious of others' motives or intentions when managing conflict.
  - Sociability Is likely to focus personal interactions on the situation at hand.
  - Social Restraint Is not likely to do or say things in haste, which should be an asset in a conflict situation.

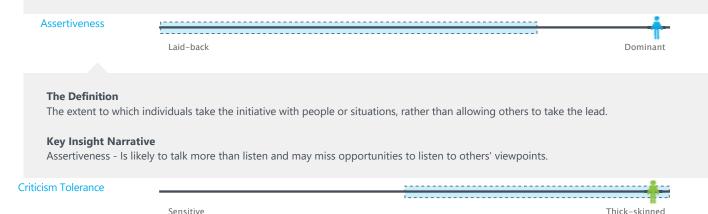


#### **The Definition**

The extent to which individuals place more emphasis on accommodating the needs of others as opposed to prioritizing their personal needs.

#### **Key Insight Narrative**

Accommodation - May not emphasize compromise between disagreeing parties or be unyielding in negotiation approach.

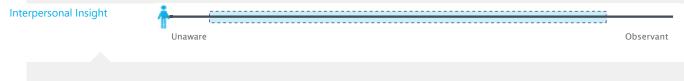


#### The Definition

The extent to which individuals interpret criticism objectively versus being sensitive to feedback from others.

#### **Key Insight Narrative**

Criticism Tolerance - Is likely to remain objective in most conflict situations rather than personalize issues.



#### **The Definition**

The extent to which individuals are aware of or "tuned in" to others' feelings, motivations, and behaviors.

#### **Key Insight Narrative**

Interpersonal Insight - May not be aware of others' motivations or perspectives when resolving conflict.

	Optimism			<u></u>
		Concerned		Carefree
	The Definition The extent to which indi- about what could go wro		ive outlook under most work circumstances as	opposed to being concerned
	Key Insight Narrative Optimism - Should take	a positive, optimistic approach whe	n mediating conflict.	
Positive V	iew of People			
		Skeptical		Trusting
	The Definition The extent to which indi	viduals are trusting and optimistic in	n their outlook toward people, as opposed to b	eing critical or cynical.
	Key Insight Narrative Positive View of People	Is skeptical by nature and may be	cautious of others' motives or intentions when	managing conflict.
	Sociability	(		
		Introverted		Extroverted
	The Definition The extent to which indivinteractions.	viduals seek out and enjoy social in	eractions as opposed to a preference for being	alone or one-on-one
	Key Insight Narrative Sociability - Is likely to fo	ocus personal interactions on the si	uation at hand.	
So	ocial Restraint			
		Expressive	•	Reserved
	The Definition The extent to which indiv	viduals are highly self-controlled wh	en engaging with others as opposed to being l	ess restrained and carefree.
	Key Insight Narrative Social Restraint - Is not I	ikely to do or say things in haste, w	hich should be an asset in a conflict situation.	
INFLUENCING	i			
	t et e e e	which one convinces others to	take a specific position or action through t	the effective communication of
	<ul> <li>Asserti adopt a</li> <li>Follow</li> <li>Sociab</li> </ul>	eds of others, which may be per veness - Is comfortable voicing a course of action. Through - May not consistently lity - Is moderately social, whic	desire to push ideas forward without plac ceived as too one-sided. opinions and displaying a confident attitu / follow up with others to ensure buy-in o n will help to influence and understand th tent and controlled reactions regardless o	ide to convince others to f new ideas. e needs of others.
Acc	commodation .	Unyielding		Cooperative

The extent to which individuals place more emphasis on accommodating the needs of others as opposed to prioritizing their personal needs.

#### **Key Insight Narrative**

Accommodation - May have a strong desire to push ideas forward without placing enough consideration on the needs of others, which may be perceived as too one-sided.

Assertiveness			
	Laid-back	·	Dominant

#### **The Definition**

The extent to which individuals take the initiative with people or situations, rather than allowing others to take the lead.

#### **Key Insight Narrative**

Assertiveness - Is comfortable voicing opinions and displaying a confident attitude to convince others to adopt a course of action.

Follow Through	<b>.</b>		
	1	·	
	Low	High	

#### **The Definition**

The extent to which individuals can be relied on to follow through and demonstrate commitment rather than being flexible with priorities.

#### **Key Insight Narrative**

Follow Through - May not consistently follow up with others to ensure buy-in of new ideas.

Sociability		,	<u>.</u>	
· · · · · · · · · · · · · · · · · · ·		·i	<b>f</b>	
	Introverted			Extroverted

#### **The Definition**

The extent to which individuals seek out and enjoy social interactions as opposed to a preference for being alone or one-on-one interactions.

#### **Key Insight Narrative**

Sociability - Is moderately social, which will help to influence and understand the needs of others.

Soc	D,	ra	nt

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Expressive
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Reserved

#### **The Definition**

The extent to which individuals are highly self-controlled when engaging with others as opposed to being less restrained and carefree.

#### **Key Insight Narrative**

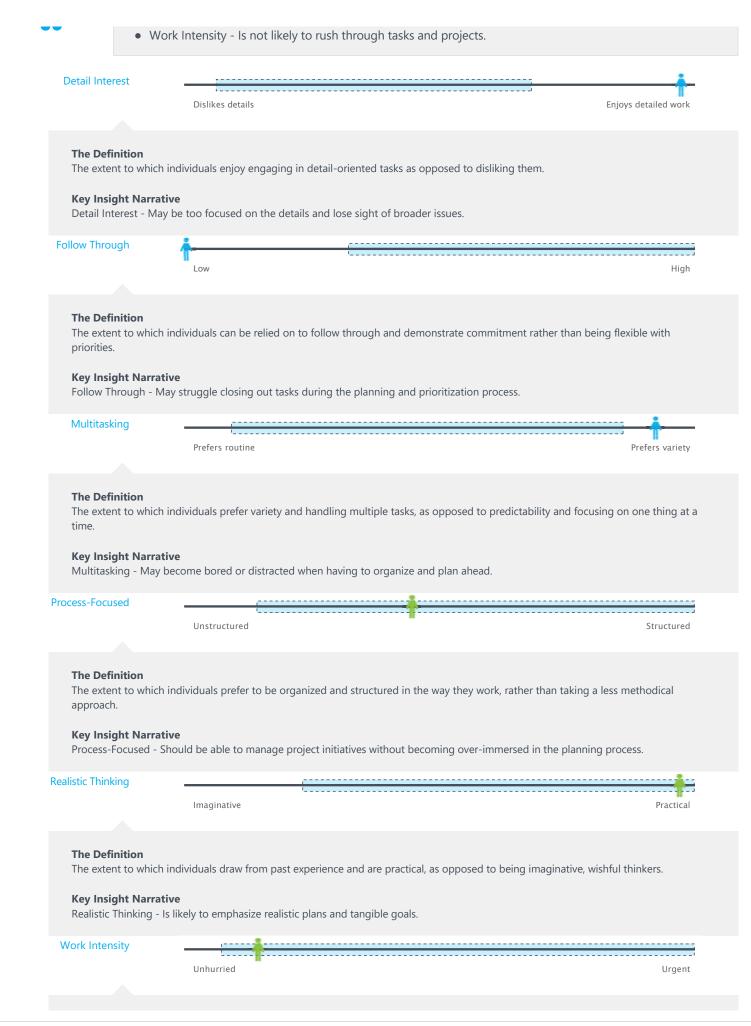
Social Restraint - Demonstrates consistent and controlled reactions regardless of pushback from others.

# WORK ORGANIZATION



The extent to which one approaches work in an orderly manner; prioritizing tasks and managing time effectively.

- Detail Interest May be too focused on the details and lose sight of broader issues.
- Follow Through May struggle closing out tasks during the planning and prioritization process.
- Multitasking May become bored or distracted when having to organize and plan ahead.
- Process-Focused Should be able to manage project initiatives without becoming over-immersed in the planning process.
- Realistic Thinking Is likely to emphasize realistic plans and tangible goals.



The extent to which individuals work hard to accomplish many things quickly as opposed to working methodically or at a less hurried pace.

# Key Insight Narrative

Work Intensity - Is not likely to rush through tasks and projects.

# **Brandon Sample**

**Business Development Representative** 

Interview Date: \_\_\_\_\_

# **OPENING QUESTIONS**

1. Please tell me about your work history. How has your previous work experience prepared you to take on the challenges of this role?

2. Tell me about what attracted you most to this position. What prompted you to apply for this job?

3. Describe your ideal work environment. In what type of work culture do you feel you perform best?

4. We all have preferences when it comes to supervisory style and the type of manager with whom we work most effectively. What type of oversight and interaction do you prefer from a manager? Why do you feel this helps you work most effectively?

# **COMPETENCY QUESTIONS**

# COMMUNICATING EFFECTIVELY

Tell me about a time when you needed to adapt your communication style to meet the needs of a particular person or audience. What was your approach? What was the outcome?

Tell me about a time when you had a miscommunication with someone. What happened? How did you become aware of the miscommunication? What was the final outcome?

# ANSWER:

# **DELIVERING RESULTS**

Tell me about a time when you were assigned an important task at work. How did you hold yourself accountable to ensure the task was completed on-time and up to standards? How did you approach the task? What was the result?

# ANSWER:

Tell me about a time when you were assigned responsibility for a work project, and you did not achieve your desired objective. What was the project? What did you do to accomplish it? Why do you think the project was not completed or fell short?

# ANSWER:

# MAKING SOUND DECISIONS

Describe a time when you had an important decision to make, but had several alternatives to choose from. What criteria went into your decision? What was the result?

# ANSWER:

Tell me about a time when you implemented a solution to a problem and then discovered later that the problem was not fixed. What actions did you take? What was the result?

# ANSWER:

# **RELATIONSHIP MANAGEMENT**

Give me several examples of important business relationships you have developed with people from other parts of your organization or with people outside the organization that have helped you to meet your business objectives.

### ANSWER:

What is your strategy for developing business relationships? How do you go about developing these relationships? What do you do to sustain and maintain them over time?

### ANSWER:

# RESILIENCE

Describe a stressful situation at work that you experienced. What was the situation? How did you react to it? How did this impact your work performance?

### ANSWER:

Tell me about the last significant setback you had at work. What was the situation? What happened? How did you react?

# ANSWER:

# **NEGOTIATING CONFLICT**

Tell me about a time when you handled a disagreement among coworkers. What were the opposing points of view? How did you approach the situation? What was the outcome?

# ANSWER:

Tell me about a time when you disagreed with a direction or idea that your boss suggested. How did you approach the disagreement with your boss? What was the end result of the discussion?

# ANSWER:

# INFLUENCING

Have you ever had to persuade a coworker or manager to accept an idea that you knew they would not like? What was the issue? How did you go about convincing them? How successful were you in getting them to change their mind?

# ANSWER:

Tell me about a recent work experience when you tried to persuade a colleague or customer of something and were unsuccessful. What was the situation? What did you do? What would you do differently next time?

# ANSWER:

# WORK ORGANIZATION

Tell me about a recent time when you had to plan a project or some work you had been assigned. What was the assignment or project? Describe your approach.

# ANSWER:

Tell me about a project that you were responsible for planning that did not go as smoothly as you would have liked. What did you do? If you could redo the planning of the project, what would you do differently?

### ANSWER:

# **FOLLOW-UPS**

For the following scale: **Accommodation**, the individual scored **below** the match area. Tell me about a time when you had to respond to a request that seemed unreasonable. What was the request? How did you respond?

(Listen for an attempt to meet the need to the best of their ability.)

For the following scale: **Competitiveness**, the individual scored **below** the match area. When you started your last job, did you set any goals for advancement in the company? What were your goals and how did you go about planning for them? How successful were you?

(Listen for a desire to grow and achieve professional goals.)

For the following scale: **Follow Through**, the individual scored **below** the match area. Tell me about a time when you were not able to complete a project on time. What was the situation? What did you do? What was the outcome?

(Listen for a tendency to miss deadlines and not hold self/others accountable.)

For the following scale: **Preference for Structure**, the individual scored **above** the match area. Have you ever worked in a situation where the rules and guidelines were not clear? How did you handle the situation?

(Listen for a discomfort with ambiguity and lack of structure.)

For the following scale: **Work Intensity**, the individual scored **below** the match area.

Describe a time when you were responsible for a project at work that required a fast response or had a really short deadline. What did you do? How did you feel working under these circumstances? What was the result?

(Listen for a tendency to work more deliberately and slower than is ideal. Can the individual adjust their work intensity to meet the demands of the situation? What impact does this have on the individual?)